

# VIDEO LOTTERY NEWS

**L**ottery field sales representatives choose the **Video Lottery Retailer in the Spotlight** based on the retailer's contributions to the community, creative use of **Video Lottery** to increase Lottery sales, improvements to the playing environment, benefits provided to employees, and investments in the business. Winning retailers are awarded \$250 cash, a Retailer in the Spotlight plaque, and 2,000 Bonus Points for their outstanding efforts! Congratulations to this month's winner!

## Deli is Delighted to Serve



*(l to r) Maria Rose, Jessika Jensen, Midge Hough, and Holly Bethell*

community, such as the Eugene Mission, the YMCA, charitable fund drives for diseases such as muscular dystrophy, along with school and senior events. "The Lottery gives us more opportunities to better our business," Roberts concluded.

"Customer service is the most important part of our business," said Daren Roberts, Director of Operations for Jasper's Food Management, which is the parent company for the West 11th St. Jasper's Deli, one of several in the Eugene area. "We make sure customers have what they need, without having to ask." Lottery profits allowed management to remodel the deli last year, offering a cleaner, more welcoming atmosphere for guests, according to Roberts. It allows the company to give employees more benefits, including membership in a 401K program, medical benefits, and paid vacations. Jasper's Food Management is very involved in supporting causes that contribute to the quality of life in the com-